

# BLACK & WHITE

eZine

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## SUNS SHINE IN CAVERSHAM

**AFL** continues to shine in Caversham with the delivery of a massive scale Term 1 promotional campaign at Caversham Primary School. The Swans District is working closely with Principal Partner, Progress Developments to expand its service offerings in Caversham and the broader Swan Valley coupled with increasing Auskick, Modified and Youth registrations at Caversham Suns JFC. Caversham JFC is showing no signs of second year blues with Auskick surpassing 60 registrations and the subsequent inclusion of a Year 5s and 12s. Now with more than 300 players calling Caversham JFC home, Progress Developments and Swans District are excited about the next phase in the Suns quest for expansion.

Progress Developments, which possess a suite of quality residential properties namely Chenel at St Leonards, St Leonards Private Estate and Suffolk Park Private Estate, is situated at the epicentre of the Urban Growth Corridor. The Australian Bureau of Statistics (ABS) is projecting a 244% population spike in the Urban Growth Corridor between 2016 and 2036. The population of the Urban Growth Corridor, which includes Brabham, Caversham and Dayton, is expected to increase from 9,195 in 2016 to 31,633 in 2036. Subsequently, Caversham JFC could potentially benefit from substantial growth in Auskick participation, with the 5 to 9 demographic set to be the biggest demographic spike in 2026 with 2,520.

The Swans District set the scene for what's shaping to be a bumper 2016 for Caversham Primary School with

the delivery of school-based Auskick programs to 20 Year 1 and 2 students, whilst Eagles Faction Footy was rolled out to 25 Year 3 and 4 students. The school-based Auskick program is highlighted by

a myriad of games including Farmer Sam, Footy Scarecrow, Rob the Nest and Run the Gauntlet, whilst Eagles Faction Footy develops the basic handball, kicking and marking skills of students in Year 3s to 4s coupled with educating the diverse student populace about the basic history and rules of AFL. The Swans District hopes Caversham JFC Auskick Centre will surpass 85 Auskick registrations by 2017 subsequent to the continual delivery of said programs.

Term 1 might have drawn to a close at Caversham Primary School with the delivery of Auskick and Eagles Faction Footy to Year 1s, 2s, 3s and 4s, but the Swans District is now scratching the surface on the next phase of programs with the deployment of Suns Kids in partnership with Progress Developments. The new product, which was designed by Progress Developments and Swans District, seeks to increase the number of school-to-club transitions via the delivery of after-school skill development sessions

by Caversham JFC coaches and Swans District staff including Development Officer, Daniel Curtis. Suns Kids, which starts in May, is pitched at multicultural students in Pre-Primary, Year 1, 2 and 3 who might not be participating in AFL due to a

number of socio-economic barriers including cultural, economic or logistical.

Suns Kids has been developed by Progress Developments and Swans District to cater to the increasingly diverse population in Caversham with 25% of people born overseas and 14% speaking different languages. The Swans District hopes Suns Kids will spark an influx in the number of multicultural students participating in Auskick, Junior and Youth at Caversham JFC with the ultimate goal of emulating the success of Swan Districts FC product and AFL Multicultural Ambassador, Nic Naitanui. The Swan Valley is home to a number of new and emerging multicultural communities including Chinese, Indian and Vietnamese, so it's become essential to develop programs like Suns Kids in order to build and sustain inclusive environments at junior clubs like Caversham JFC.

The Swans District appreciates the continued support of Principal Partner, Progress Developments who embodies its philosophy of creating happy, healthy and sustainable communities in the Swan Valley and the broader Swans District. The Progress Developments stable of properties is now selling Stage 1 at Chenel at St Leonards, whilst new releases at Suffolk Park and house and land packages are still available at St Leonards Private Estate. Should you need more details pertaining to Progress Developments present developments and future projects, please subscribe to its mailing list at <http://www.progressdevelopments.com.au/subscribe>.



## STARLETS DISPLAY RAW TALENT

**THE** Swans District has recently completed another successful Kirby Bentley Cup campaign. Thriving off the back of the recent Nicky Winmar Carnival, the Kirby Bentley Cup is aimed at adolescent indigenous females and engaging them in a structured program to facilitate their potential participation in community clubs. The Kirby Bentley Cup is a critical carnival for the engagement of young Indigenous females to establish a segue into Australian Rules Football. Hosted in early April at Lightning Park, Noranda, the Kirby Bentley Cup offers an opportunity for local indigenous females to be coached by fellow female indigenous role models and build a base for the WA KickStart team.

The Kirby Bentley Cup is named after female Indigenous star, Kirby Bentley who is also a current player of the Melbourne Demons FC, Swan Districts

Women's Football Club and an active female indigenous role model. Swans District was coached by Swan Districts Women's Football Club and 2015 WA KickStart coach, Courtney Ugle and with support from District staff were able to engage more than 25 girls in the program. Ugle, was thrilled by the raw talent on display, "The opportunity for these girls to showcase their skills and play is pivotal for their future engagement in the sport and get involved at a talent pathway as well".

WAFC Development Officer, Dan Curtis was also able to engage more



than 10 girls through a training program in Bunbury as a part of the South West zone and facilitate their participation in the Kirby Bentley Cup accordingly. With 14 teams across the State represented on the night, the scope for growth in the female indigenous sector is undeniable as WAFC Metro Central staff aim to establish the infancies of the Kirby Bentley Academy and provide another layer of engagement with these talented players. With strong pathways already indicated in the indigenous boy's pathway, the aim is to establish strong academies for both male and female indigenous players within their respective Districts as a way to produce more talent and participation in the code.



## HILLS ARE ALIVE WITH AFL 9S

**SWANS** District and the Shire of Mundaring has flicked the switch on the upcoming season with the AFL 9s competition lighting up the Hills recently. Played under lights at Mundaring Recreation Ground, the AFL's fastest growing competition encapsulated the Shire of Mundaring community as expectation builds for 2016. After the competition ran in the spring of last year, this summer season brought back a number of Hills participants while also offering a pre-season opportunity for the burgeoning Youth club, the Hills Rangers Junior Football Club.

The involvement of the Rangers is critical to the retention of Youth-aged players in the Shire of Mundaring. The Rangers are aiming to strengthen the

pathway between the current junior Hills clubs while also providing a feeder to the Hills Football Association at the completion of their Youth football journey. Mundaring AFL 9s has facilitated the development of a number of key areas, by providing a sustained community engagement program with the wider community with strong basic skill development outcomes for current players.

The Mundaring AFL 9s competition will look to continue expanding in the spring of this year as the excitement builds for the upcoming season. AFL 9s Coordinator, Stewart Luxton continues to preach the positives of the program, "AFL 9s is a fantastic for the social element involved while it's a great opportunity for current players to get



started for the season". Mundaring AFL 9s will look to establish a foothold in the Spring & Summer seasons, so if your keen to get involved in upcoming seasons, please contact Development Officer, Dan Curtis at [dcurtis@waflc.com.au](mailto:dcurtis@waflc.com.au) or on 0430 969 906.



## SWANS KICKSTART SUCCESS

**THE** Swans District has surged to back-to-back victories at the WAFC Nicky Winmar Carnival at Bendigo Bank Stadium, Mandurah. The Swans District combined forces with Pilbara and South-West to nominate a side with unmatched pace and skills. The WAFC Nicky Winmar Carnival, which was named after the St Kilda FC star Nicky Winmar, culminates in subsequent qualification and possible selection in the WA KickStart Team. The WAFC Nicky Winmar Carnival provides Indigenous youth with the chance to play in a marquee junior football event, re-engagement with educational and sporting pathways, mentoring by WAFL coaches and potential identification for WAFL Development Squads and AFL National KickStart Championships.

The purpose of the WAFC Nicky Winmar Carnival is to increase the number of Indigenous boys aged 12 to 15 in junior football whilst exposing pathways to WAFL Development Squads. State Minister of Sport and Recreation, Mia Davies said the WAFC Nicky Winmar Carnival, which saw more than 350 Indigenous boys participate, represented an exciting opportunity for the next generation of Indigenous players. "The Nicky Winmar Carnival is a chance for young players to develop their skills and grab the attention of our WAFL clubs," said Minister Davies. The Swans District has had a swathe of success stories in the past with Ryan Bennell nominated National MVP whilst Joseph Hinder was recognised as WA MVP.

In 2016, Jaxon Egan, Johnathon Humphries and Maleek Wallum were



selected to represent WA at the AFL National KickStart Championships in Townsville. The WAFC Nicky Winmar Carnival, which is proudly supported by RediMed, is coordinated by WAFC in partnership with the Department of Sport & Recreation (DSR). The WAFC Nicky Winmar Carnival is played in a round-robin style composed of metropolitan and regional teams. The gallant Lions District was soundly beaten by a dominant Swans District side, which closed the door on the WAFC Nicky Winmar Carnival with a startling performance in the WAFC Nicky Winmar Final. The slick display of pace and skill was highlighted by Corbyn Bevan (Guildford Grammar) and Cayden Cox (High Wycombe JFC), Eric Eades (Lockridge Primary School) and Maleek Collard (Swan View JFC).

The sustained success of the Swans District stemmed from the delivery of the Nicky Winmar Academy at Ron Jose Oval, Midvale. The Nicky Winmar

Academy was designed by the Swans District in 2014 to increase participation in the WAFC Nicky Winmar Carnival with a streamlined promotional campaign to junior clubs and secondary schools in the Swans District. Swans District staff works closely with AFL School Ambassadors at Clontarf Aboriginal College, Darling Range Sports College, Guildford Grammar and La Salle College and junior club coaches at Swan View JFC to promote the Nicky Winmar Academy in the off-season to source sufficient numbers to support the nomination of two Winmar Carnival sides. Swans District staff utilise its Nicky Winmar Academy database to provide participants with clearly defined pathways to junior clubs and Swan Districts FC Development Squads.

The success of the Nicky Winmar Academy in Swans District has been down to the manpower at its disposal, which includes Swans District Development Officer, Daniel Curtis, Guildford Grammar Aboriginal Liaison Officer, Andrew Beck, Swan View JFC Year 11s Coach, Darren Rowlinson and Trent Davies, Swan View FC. The Swans District was stoked with the performance of its players who didn't look out of place in the black and whites. Curtis said he appreciated the support of administrators, coaches, guardians and parents who continue to provide a service to Indigenous youth through their participation. "The Swans District is lucky to have a significant number of quality people behind it to make programs such as the Nicky Winmar Academy a possibility," said Curtis.







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